

## FOR IMMEDIATE RELEASE

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### **FORTE Celebrates 30 Year Anniversary Of Providing Quality Distribution Consulting and Systems Integration Services**

**November 23, 2010 – Mason, OH** – FORTE celebrates 30 years this month! Beginning as a one-man material handling equipment distributor, the company has evolved to become a leader in supply chain and distribution optimization, building its success with highly skilled professionals and widely recognized and respected clients such as Crate & Barrel, rue21, Smith & Nephew, KitchenAid, Vera Bradley, Dean & DeLuca, Procter & Gamble, Newell Rubbermaid, Delta Faucet, totes>>Isotoner and many others.

Gene Forte, President and CEO, founded FORTE in 1980. Shortly thereafter, FORTE rose in prominence by designing and building the world's first personal computer distribution center specifically for IBM. From that foundation sprang many more innovations including the pioneering of the Design/Build project methodology widely adopted today, one of the first print-and-apply automated label applications, one of the first WMS implementations with highly automated material handling equipment and the world's first automated mail order pharmacy. The company has been nationally recognized as one of the best managed companies in America, earning many notable honors and awards including the Inc. 500 list (one of America's 500 fastest-growing companies) twice, Greater Cincinnati's fastest-growing companies five times, the Blue Chip Award from the U.S Chamber of Commerce's Nation's Business magazine (for exemplary long-term business resource management), Top 100 Great Supply Chain Partners and many others.

"Thirty years ago I established FORTE, eager to grow and expand the company by offering the best quality service possible. Today, through the same continuous improvement methodology we employ for client projects, we constantly strive to provide the right supply chain and distribution solutions to positively impact the bottom line of our valued clients," said Gene Forte. "We look forward to continuing our impeccable track record of achievement and strengthening our reputation as leaders, innovators and visionaries in the industry."

FORTE will celebrate its anniversary in a number of ways over the next year, both internally and externally, to thank and recognize clients, employees and industry partners for being part of its past and future success.

#### **About FORTE**

FORTE ([www.forte-industries.com](http://www.forte-industries.com)) is a leading distribution consulting and systems integration firm based in Mason, Ohio. FORTE's supply chain expertise and services include network analysis and design, distribution facility and systems reconfiguration, process, labor and systems optimization, new automated facility development and WMS selection, implementation and integration. Contact Darcy Powell today for more information: [dpowell@forte-industries.com](mailto:dpowell@forte-industries.com) or 513.204.3004.



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DISTRIBUTION OPERATIONS**  
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